



Central Area Council Board Meeting
Tuesday June 10, 2008
Central Division – FW Police Department
7:30 a.m.

Transaction Notes

In Attendance: Chair Michael Appleman, Sue Robinson, Lee Rogers, Billy Cordell, Christopher Munizza, Gordon Appleman

Absent: Stacey Pierce, Sylvia Hartless, Gary Michel, Brenda Kindt, Glen Hahn, Mark Nurdin

Staff: **Pennie Blossom**

Chair Michael Appleman called the meeting to order. Capt. Billy Cordell gave an overview of the new FW Police Department's Central Precinct, e.g., staffing, boundaries, and goals. A building tour followed the meeting.

The board continued a discussion started at the Area Council Retreat concerning more collaboration with the Convention and Visitors Bureau and Downtown Fort Worth, Inc. The board would like to invite Andy Taft, DFWI, and David DuBois, CVB, to the next CAC board meeting August 12, 2008.

- Goals of CAC board, CVB and DFWI collaboration:
 - Draw people to the downtown area (Sundance Square) from the convention center area.
 - Provide bus service.
 - Provide trolley service (true trolley).
 - Market restaurants, shops and entertainment.

Action Plan

- **Education**
 - Sue Robinson volunteered for Field Days at Nash Elementary and had the chance to visit with the teacher sponsor of the robotics club. The school is very excited about this club and hopes to expand it in years to come. Pennie Blossom attended the 5th grade graduation ceremonies where the robotics club gave an impressive demonstration and one robot was even programmed to dance the Congo. Nash continues to do well academically (named an exemplary school in 2007).
 - Pam Day, principal of Nash, will attend the October board meeting to discuss projects they will need help with for the next school year.
- **Retention:** The new member list was distributed and board members were assigned new members to call. Membership in the Central Area Council continues to increase.
 - The Chamber's Action Ambassadors will start a new program this year in which they will call 2nd and 3rd year members and members who are not renewing to retain their membership.
- **Programming:**
 - The next luncheon hosted by the CAC is tentatively scheduled for October 2008 and the CAC has the opportunity to host Nolan Ryan of the Texas Rangers. The Rangers are opening an office in Sundance Square in the fall and would like to have the program coincide with the opening. They are, however, open to discussion on dates, time, etc. Representatives of Ryan are very specific about what he will be able to do, e.g., no autographs etc.

- Upcoming Programs:
 - June 12 – Chamber Annual Meeting at the Worthington with General Peter Pace, USMC (RET)
 - June 17 – Bill Meadows Reception at the Fort Worth Club Trinity Room – Gold Members and Elected Officials
 - July 14 – Leaders in Government at the Petroleum Club with Kay Granger
- **Monitoring Items**
 - Fort Worth Bike Patrol – Billy Cordell: The group has done well this year and the 4th Annual Centurion Race on Memorial Day had over 400 entries, an increase of about 100 entries. The clay shoot is scheduled for either September or October and the location will be either the Garrett Ranch or the Star Ranch near Weatherford. The clay shoot continues to grow each year and they are looking for more sponsors at higher levels. The sponsor packages are excellent; the top level sponsors will receive a shotgun for each team member. There is a fabulous sponsored dinner with a top chef from the area and a nine course meal. There are five members per team and cost at an individual level is \$125.00 a person.
 - Downtown Living – Lee Rogers: Rogers passed out Downtown Dashboard, a report on downtown economic indicators compiled by Downtown Fort Worth, Inc. You can find more information on their website at www.dfw.org or at 817-870-1692.

Business from the Floor

With there being no more business Chair Appleman adjourned the meeting.

Next Board Meeting: August 12, 2008
Fort Worth Chamber – Progress Center
7:30 a.m. – 9:30 a.m.