



## West Area Council

March 26, 2008

8:00 to 9:30 a.m.

OmniAmerican Bank

**In Attendance:** Chair Cathy Moates, Marla Hogan, Earline Baker, Stu Arledge, Tammy Backus, Chuck Osmon, Jim Brown

**Absent:** Kayla Kelly, Janie Christi, Dena Newell, Paul Sturiale

**Chamber Staff:** Pennie Blossom

**Special Guest:** Mary Lynn Haines, Counselor at Monnig Middle School

Cathy Moates opened the meeting and asked for introductions.

Moates continued with the action plan.

### **Action Plan:**

#### Education

- Career Day - May 15. Mary Lynn Haines will contact Marvie Davenport, Coordinator for Career Day, to find out the specifics speaking for potential volunteers. She will send the information to Pennie Blossom who will send out to the board.
- Garden Project – Monnig has not started the project, however; it is still on their agenda. The board is going to donate a tree. Haines will find out what kind of tree and see if we can plant it on the Saturday of their 5K Run fundraiser in April. Stu Arledge will try to arrange for some of his staff and coworkers to join in on the run and the tree planting ceremony. Pennie Blossom will try to recruit a few people as well.
- The Chamber will donate a bottle of wine and a gift package for the final teacher prize in May to go along with the hotel room that Alredge donated from the Marriott. The board would also like to send a card signed by everyone to go along with the prize.
- Haines reported that 88% of their students passed the reading portion of the TAKS test. This represents an increase over last year.

#### Retention

- Marla Hogan will email all new members in the WAC, welcoming them to the area and inviting them to attend as many Chamber events as possible.
- The WAC membership has shown some growth since April 2007 numbers – they now have 540 members with 116 being Gold.

#### Programming

- A suggestion for the next WAC Membership Luncheon speaker is Scott Ransom, President of UNT Health and Science Center. Alredge has heard him speak and thinks he would be an excellent choice.
- Upcoming Events
  - March 28 – State of Energy Luncheon, FW Convention Center

- March 29 – Barnett Shale Expo, FW Convention Center
- April 3 - Chamber Day at the Speedway
- April 7 – Combined AC Luncheon – Heritage Trails, The City Club
- April 11 – Leaders in Government – Kay Granger, The Petroleum Club
- April 23 – Area Council Retreat Breakfast, Fort Worth Club, 7:30 to 9:30.

Monitoring

- Development on 7<sup>th</sup> Street – Cathy Moates / Stu Arledge – Arledge reported that 70% of the office and retail space going in is already leased.
- UNT – They have started tearing down the hospital. Three hundred people showed up for Demo Day.
- An office building will be built on the old Green Oaks Inn Location.

With there being no other business Chair Moates adjourned the meeting.

Next Meeting:           April 23, 2008  
                                  Area Council Breakfast Retreat  
                                  7:30 to 9:30  
                                  Fort Worth Club