

# 2024 ACTION PLAN

**CHAMBER COMMITTEE:** Business Retention and Expansion

**CHAMBER DEPARTMENT:** Business Advocacy

**STAFF LIASON:** Netty Matthews – Vice President of Existing Business

**COMMITTEE SIZE:** 10 to 20

**MEETING SEQUENCE:** Monthly

**PURPOSE OF COMMITTEE:** The Fort Worth Chamber Business Retention & Expansion (BR&E) committee is designed to retain local businesses and to assist those businesses so that they can thrive & expand in Fort Worth. The goal is to continue to improve the Fort Worth business climate.

## COMMITTEE PRIORITIES:

- ★ Help existing businesses solve current and potential problems by engaging stakeholders.
- ★ Develop strategic plans for long-range business retention and expansion activities.
- ★ Build community capacity to sustain growth and development.

## ACTION PLAN 2024:

- ★ Each committee member will conduct 5 BRE Conversations per month.
- ★ Assist businesses in using available educational and technical assistance programs aimed at helping them become more competitive.
- ★ Work closely with Area Boards, Talent, and GR Committees.
- ★ Demonstrate to local businesses that the community appreciates their contribution to the local economy through efforts such as business walks, BRE meetings, etc.
- ★ Participate in onboarding new companies to Fort Worth.
- ★ Identify key advantages and challenges to growth for existing businesses.
- ★ Assist businesses in using available educational and technical assistance programs aimed at helping them become more competitive.
- ★ Review monthly BRE reports.