

**FORT WORTH
CHAMBER.**★

**FWC SPONSORSHIP
PROSPECTUS 2025**



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THANK YOU TO OUR 2024 SPONSORS

FWC MEMBERS, PARTNERS, STAKEHOLDERS,

As I reflect on my first full year as President & CEO of the Fort Worth Chamber of Commerce, I am filled with pride and gratitude for the accomplishments of our dedicated and talented team. Though small in size, our team's impact has been powerful, working tirelessly to serve you—our valued members.

This past year was marked by exceptional opportunities for engagement, impactful programs, and events that delivered tangible value. Guided by our daily focus on leadership, engagement, and advocacy, we empowered our members and community stakeholders with the tools, resources, and connections needed to drive business growth and expand prosperity.

Looking ahead to 2025, we are excited about the incredible sponsorship opportunities that are available. These opportunities will offer your business avenues for growth, brand elevation, and new connections that only your Chamber can facilitate.

The information in the following pages will be an invaluable resource as you plan your budget for the coming year. We look forward to partnering with you to align sponsorship benefits with your 2025 goals and objectives.

It is an honor to be on this journey with you, collaborating to strengthen our great city. Together, we will shape a future rich with opportunity, where businesses thrive, and our community flourishes.

Thank you for your continued commitment to Fort Worth.



STEVE MONTGOMERY
PRESIDENT AND CEO
FWC



SIGNATURE EVENTS OVERVIEW

The FWC produces a variety of programs and events to educate, inform and connect members as they grow their businesses.

Enhancing business and community building efforts, the FWC hosts **three** signature events each year:

ANNUAL MEETING | MARCH 11, 2025

Audience: C-suite executives, business leaders, community leaders, elected officials, media

PRESENTING	KEYNOTE	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$32,000	\$15,000	\$7,000	\$6,000	\$5,000	\$1,500

STATE OF THE CITY | OCTOBER 16, 2025

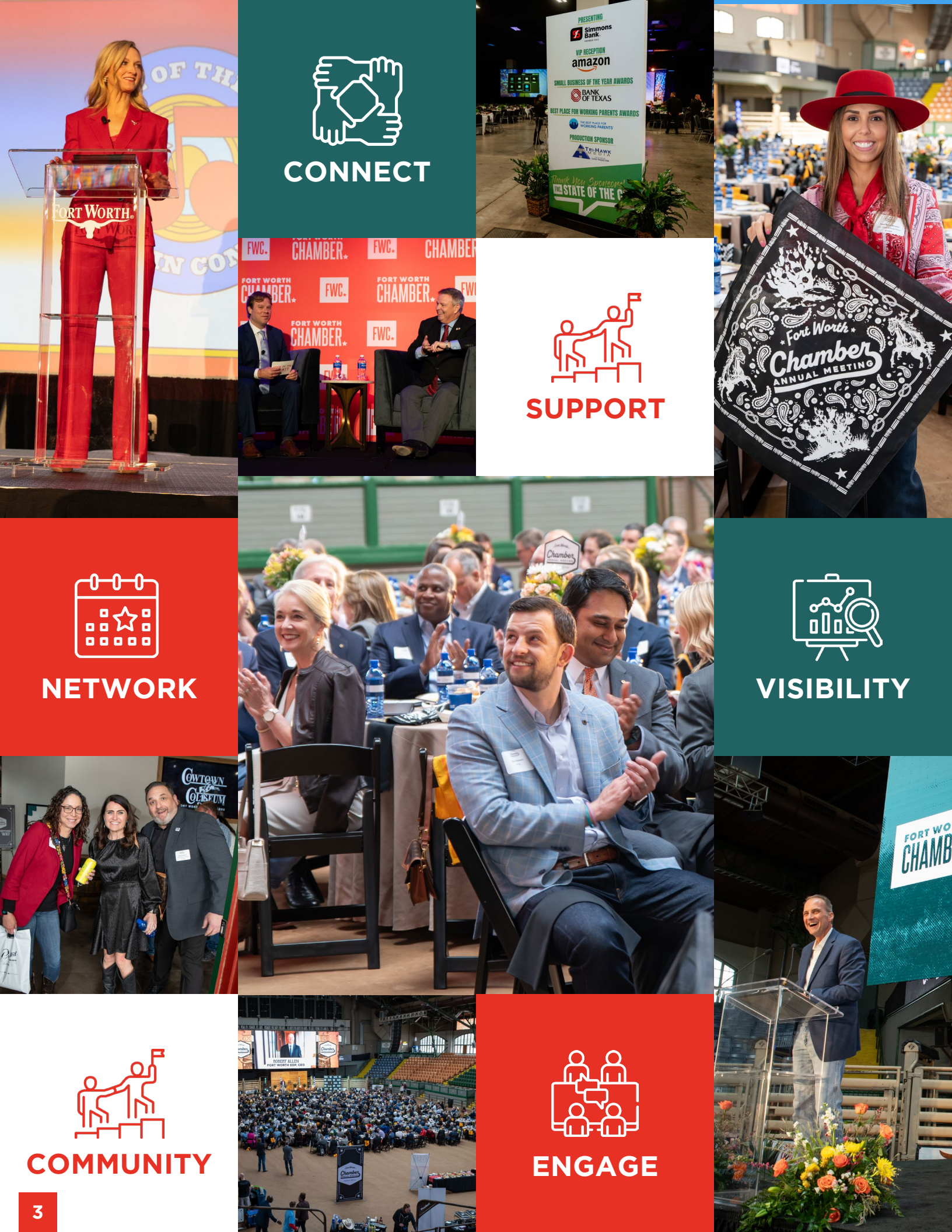
Audience: C-suite executives, policy professionals, business leaders, elected officials, media, community leaders

PRESENTING	VIP	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$22,000	\$10,000	\$9,000	\$7,000	\$5,000	\$1,500

STATE OF THE COUNTY | LATE 2025

Audience: C-suite executives, policy professionals, business leaders, elected officials, media, community leaders

PRESENTING	VIP	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$12,000	\$10,000	\$7,000	\$6,000	\$5,000	\$1,500




CONNECT


SUPPORT


NETWORK


VISIBILITY


COMMUNITY


ENGAGE

SIGNATURE EVENTS



ANNUAL MEETING

MARCH 11, 2025

Celebrate FWC's wins with community leaders who make the Fort Worth region a vibrant place to live, work and do business. The Susan Halsey Executive Leadership Award and Spirit of Enterprise Award are presented at this event.

STATE OF THE CITY

OCTOBER 16, 2025

This event features the Fort Worth Mayor on city challenges, accomplishments, and vision for the future of Fort Worth. The Small Business of the Year Awards are presented at this event.

STATE OF THE COUNTY

LATE 2025

This annual luncheon features remarks and a Tarrant County update from the Tarrant County Judge. The Vandergriff Award is presented at this event.

BENEFITS	PRESENTING \$32,000, \$22,000, \$12,000	KEYNOTE \$15,000	VIP RECEPTION \$10,000, \$10,000	PLATINUM \$7,000, \$9,000, \$7,000	GOLD \$6,000, \$7,000, \$6,000	SILVER \$5,000, \$5,000, \$5,000	*SMALL BUSINESS \$1,500, \$1,500, \$1,500
Event registrations	10	10	10	10	10	5	5
Head table invite	1	1	1				
VIP reception invites	10	10	10	4	2		
CEO and logo feature in event promotional video	★						
Press release recognition announcing event	★	★					
Business mention on social media posts	★	★					
Logo recognition on select event signage	★	★	★				
Recognition during welcome remarks	★	★	★	★	★	★	★
Logo recognition on printed/digital sponsor signage	★	★	★	★	★	★	★
Logo recognition on event webpage, event invitation	★	★	★	★	★	★	★

ANNUAL MEETING

STATE OF THE CITY

STATE OF THE COUNTY

*15 full time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.



CONNECT

SUPPORT

VISIBILITY

NETWORK

COMMUNITY

ENGAGE

PROGRAMMED EVENTS OVERVIEW

The FWC hosts a variety of programs and events to educate, inform, and connect members in their growth journey.

These events offer exclusive access to local leaders and industry experts that share valuable and timely industry trends and insights in key focus areas that facilitate the advancement of local businesses.

STATE OF ECONOMIC IMPACT | SPRING 2025

Audience: C-suite executives, business leaders, community leaders, workforce leaders, elected officials

PRESENTING	KEYNOTE	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$10,000	\$8,000	\$5,000	\$3,000	\$2,000	\$1,500

WOMEN'S LEADERSHIP SUMMIT | SPRING 2025

Audience: professional women from early career through C-suite executives

PRESENTING	KEYNOTE	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$10,000	\$8,000	\$5,000	\$3,000	\$2,000	\$1,500

YOUNG PROFESSIONALS' SUMMIT | SUMMER 2025

Audience: young professionals ages 22 to 40 from diverse industries

PRESENTING	KEYNOTE	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$8,000	\$5,000	\$5,000	\$3,000	\$2,000	\$1,500

BUILD YOUR FORT WORTH | FALL 2025

Audience: C-suite executives, business leaders, community leaders, education leaders

PRESENTING	PLATINUM	GOLD	SILVER	SMALL BUSINESS
\$8,000	\$5,000	\$3,000	\$2,000	\$1,500

PROGRAMMED EVENTS



STATE OF ECONOMIC IMPACT

SPRING 2025

Experts in workforce, education, and talent share insights on trends, challenges, and strategies that impact local businesses looking to expand and thrive.

WOMEN'S LEADERSHIP SUMMIT

SPRING 2025

This event features a keynote speaker and opportunities to network with women in business in Tarrant County.

YOUNG PROFESSIONALS' SUMMIT

SUMMER 2025

Fort Worth area young professionals have the opportunity to learn, connect and grow with fellow YPs. The Young Professional of the Year Award is presented at this event.

BUILD YOUR FORT WORTH

FALL 2025

This event unites the region to solve challenges and strengthen the workforce and education ecosystem, connecting businesses with institutions to prepare talent for tomorrow's jobs.

BENEFITS	PRESENTING \$10,000, \$10,000, \$8,000, \$8,000	KEYNOTE \$8,000, \$8,000, \$5,000	PLATINUM \$5,000, \$5,000, \$5,000, \$5,000	GOLD \$3,000, \$3,000, \$3,000, \$3,000	SILVER \$2,000, \$2,000, \$2,000, \$2,000	*SMALL BUSINESS \$1,500, \$1,500, \$1,500, \$1,500
Event registrations	10	10	10	10	5	5
Business mention on social media posts	★	★	★			
Opportunity to provide promotional table set-up when available	★	★	★			
Opportunity to provide remarks during program	★	★				
Opportunity to ask questions to presenters and attend VIP reception	★	★				
Logo recognition on select event signage	★	★	★	★	★	
Recognition during welcome remarks	★	★	★	★	★	★
Logo recognition on event webpage, event invitation	★	★	★	★	★	★

- STATE OF ECONOMIC IMPACT
- WOMEN'S LEADERSHIP SUMMIT
- YP SUMMIT
- BUILD YOUR FORT WORTH

*15 full time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.

MEMBER ENGAGEMENT EVENTS



BENEFITS	BUSINESS AFTER HOURS \$5,000	COFFEE CONNECTS IN-KIND	IMPACT DINNERS \$3,000	SMALL BUSINESS HOT TOPICS \$3,000
Event registrations	*	*	2	*
Opportunity to cultivate invite only guest list			★	
Opportunity to provide promotional table set-up when available	★	★		★
Business mention on social media posts	★	★		★
Opportunity to provide welcome remarks	★	★	★	★
Logo recognition on select signage and digital communications	★	★	★	★

*There is no limit to registrations

BUSINESS AFTER HOURS

Business After Hours is a quarterly networking opportunity held at your place of business (or another venue) and sponsored by you! There are 4* available, held quarterly.

COFFEE CONNECTS

Coffee Connects is a monthly informal networking event for FWC members to meet and engage with other members and the sponsor at their place of business. There are 12* available, held monthly.

IMPACT DINNERS

Impact Dinners are a gathering of Fort Worth's most influential leaders to engage in open, vibrant and informal conversations on business trends, challenges, ideas, and the future of Fort Worth's business development and growth. There are 6* available.

SMALL BUSINESS HOT TOPICS

This series of casual learning events will be held throughout the year with topics curated specifically for the small business owner and operator. Sponsors will have the opportunity to host an individual session or many. There are 6* available.

*Cannot exceed one (1) sponsorship per calendar year.

GOVERNMENT AFFAIRS EVENTS



The FWC will host quarterly government affairs advocacy events and programs with the purpose of bringing the region together to identify issues, solve problems, and align resources that enhance and support the business community on legislative actions and policy updates.

LEADERS IN GOVERNMENT

Q1 & Q3

Fort Worth business leaders will hear directly from elected officials about their legislative priorities and how those outcomes may impact business climate locally and beyond.

POLICY PULSE

Q2 & Q4

Legislative session happens once every two years, and the first Policy Pulse will provide an opportunity for a mid-session recap of activity down in Austin. The later session will recap the final decisions and how it impacts the business community. You'll hear from insiders in an informal setting followed by networking time.

TARRANT COUNTY DAYS | FEBRUARY 2025

Host Sponsorship: \$5,000 (2 Available)

Travel with FWC and Tarrant County leadership to Austin to meet with Texas Senators and State Representatives during the Texas State Legislative Session. This event is hosted on alternating years.

BENEFITS	PRESENTING \$8,000, \$8,000	PLATINUM \$6,000, \$5,000	GOLD \$5,000, \$3,000	SILVER \$4,000	*SMALL BUSINESS \$1,500
Event registrations	10	10	10	5	5
Head table invite when applicable	1				
Opportunity to provide remarks during program	★				
Opportunity to ask questions to featured speakers/attend VIP reception when applicable	★	★			
Business mention on social media posts	★				
Logo recognition on select event signage	★				
Recognition during welcome remarks	★	★	★	★	★
Logo recognition on printed/digital sponsor signage	★	★	★	★	★
Logo recognition on event webpage, event invitation	★	★	★	★	★

LEADERS IN GOVERNMENT POLICY PULSE

*15 full time employees or less, in operation for less than 3 years, less than \$500,000 in annual revenue.

BENEFITS	SPIRIT OF ENTERPRISE AWARD: \$15,000	SMALL BUSINESS OF THE YEAR AWARDS: \$10,000	SUSAN HALSEY EXECUTIVE LEADERSHIP AWARD: \$6,000	VANDERGRIFF AWARD \$6,000	YP OF THE YEAR AWARD \$5,000
Event registrations	10	10	10	10	10
VIP reception invites	4	4	4	4	
Opportunity to present the award at the event	★	★	★	★	
Recognition during welcome remarks	★	★	★	★	★
Press release recognition announcing event	★	★	★	★	★
Business mention on social media posts	★	★	★	★	★
Logo recognition on select event signage	★	★	★	★	★
Logo recognition on printed/digital sponsor signage	★	★	★	★	★
Logo recognition on event webpage, event invitation	★	★	★	★	★

SPIRIT OF ENTERPRISE AWARD

The Spirit of Enterprise Award recognizes a local company that has made significant contributions to the development of the Fort Worth community. This award is presented annually at FWC's Annual Meeting.

SMALL BUSINESS OF THE YEAR AWARDS

The Small Business of the Year Awards recognize and honor four Fort Worth small businesses demonstrating best practices in business. These awards are presented annually at FWC's State of the City.

SUSAN HALSEY EXECUTIVE LEADERSHIP AWARD

The Susan Halsey Executive Leadership Award recognizes and honors presidents, principals or chief executive officers, demonstrating leadership excellence in business in the Fort Worth area. This award is presented annually at FWC's Annual Meeting.

VANDERGRIFF AWARD

The Vandergriff Award recognizes a legacy individual/organization whose contributions have and will continue to positively impact Tarrant County on a national scale. This award is presented annually at FWC's State of the County.

YOUNG PROFESSIONAL OF THE YEAR AWARD

The Young Professional of the Year (YP) Award recognizes a YP who is trailblazing a path forward in Fort Worth. The recipient of this award exemplifies leadership in their industry, organization and/or community. This award is presented annually at FWC's YP Summit.

DIGITAL MARKETING AND EXPOSURE

FWC ROUNDUP

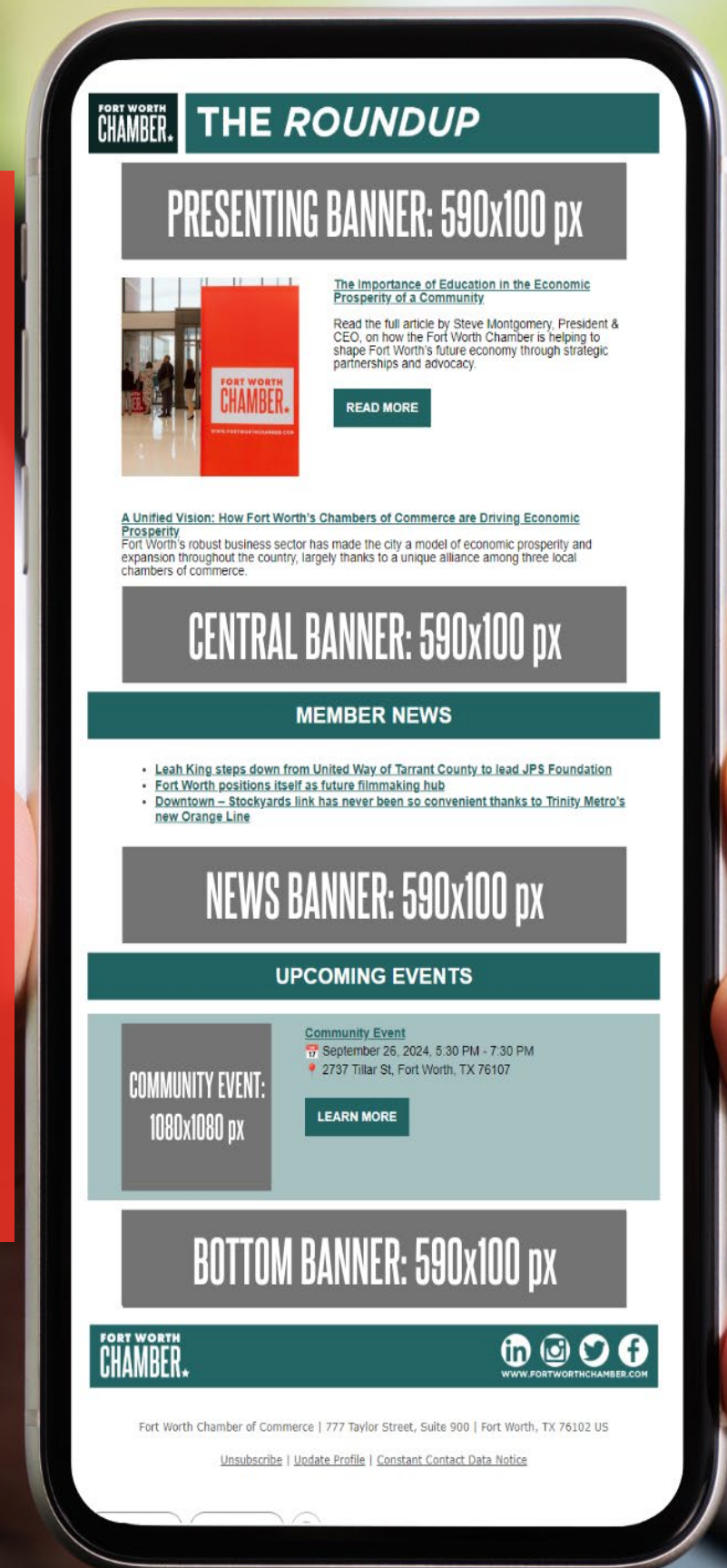
The FWC Roundup, with approximately 5,000 subscribers, includes news headlines, FWC events, and direct links to FWC resources. Emailed every other week on Thursdays, the FWC Roundup averages a 36.26% open rate and a 4.43% click-through rate. Prices reflect a full year of exposure. Sponsorships can also be purchased for six months upon request. Prices are based on size and placement.

- ★ PRESENTING BANNER: \$5,000
- ★ CENTRAL BANNER: \$4,000
- ★ NEWS BANNER: \$3,500
- ★ COMMUNITY EVENT: \$350 (*per issue*)
- ★ BOTTOM BANNER: \$2,500

FRIDAY BUSINESS BRIEF

The Business Brief, with approximately 4,000 subscribers, delivers Fort Worth news and valuable insights into the FWC's business advocacy efforts. Emailed every other week on Fridays, the Business Brief averages a 34.52% open rate and a 4.23% click through rate. Prices reflect a full year of exposure. Sponsorships can also be purchased for six months upon request. Prices are based on size and placement.

- ★ PRESENTING BANNER: \$5,000
- ★ BOTTOM BANNER: \$2,500





**THANK
YOU!**

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