

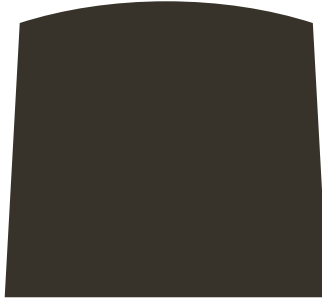
2024

Economic Impact Statement

In 2024 the **AMON CARTER MUSEUM OF AMERICAN ART** ...



Had an overall annual economic impact of **\$17.8 million**



Employed **77** full-time staff members and **42** full-time equivalents



Generated over **\$879K** in state government revenue



Generated over **\$749K** in local government revenue



Spent over **\$16 million** on salaries, goods, and services in our community



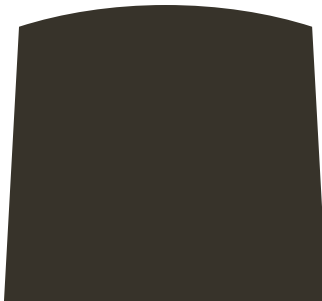
Had spent over **\$6.9 million** since 2020 on capital-improvement projects using local contractors and suppliers



Served **26,620** school children through school visits and off-site programs



Welcomed **66,749** visitors



AMON CARTER
MUSEUM OF
AMERICAN
ART





Museums are economic engines:*

- Museums support more than 726,000 American jobs.
- Museums contribute \$50 billion to the U.S. economy each year.
- Seventy-six percent of all U.S. leisure travelers participate in cultural or heritage activities such as visiting museums. These travelers spend 60 percent more money on average than other leisure travelers.
- The economic activity of museums generates more than \$12 billion in tax revenue, one-third of it going to state and local governments. Each job created by the museum sector results in \$16,495 in additional tax revenue.
- Every direct job at a museum supports an additional job in the economy. This is a higher rate than many other industries.
- Museums and other nonprofit cultural organizations return more than \$5 in tax revenues for every \$1 they receive in funding from all levels of government.

*National statistics from the American Alliance of Museums, "Economic Impact Statement," 2024



2024

Educational Impact Statement



SCHOOL TOURS:

Served **21,015** school children through school visits and off-site programs

Number of programs: **549**

Distinct school districts served: **25**

TEA regions served: **4**

Number of participating schools/organizations: **151**

Dual-language and/or Spanish tours offered: **101** tours; **1,821** students served

Amount spent by the Museum on educational programming: **\$1,565,490**

DISTANCE LEARNING:

Served **5,605** students through distance learning programs

Number of programs: **112**

Distinct Texas school districts served: **42**

TEA regions served: **11**

Out-of-state programs offered: **19 schools; 10 states**

Out-of-country entities served: **1**

Texas Congressional Districts served: **50 of 150**

Texas State Representative Districts served: **23 of 31**

TEACHER TRAININGS:

Served **540** educators in teacher training programs


Number of programs: **16**

Curriculum topics taught in cooperation with local schools in student programs:

- Art
- Art History
- English Language Arts/Reading
- Gifted/Talented
- Human Geography
- Mathematics
- Music
- Pre-K
- Science
- Social Studies
- Texas History
- U.S. History
- World History

Museums are essential partners in education:*

- Museums spend more than \$2 billion each year on education activities; the typical museum devotes three-quarters of its education budget to K-12 students.
- Museums receive approximately 55 million visits each year from students in school groups.
- Museums help teach the state and local curricula, tailoring their programs in math, science, art, literacy, language arts, history, civics and government, economics and financial literacy, geography, and social studies.
- Facilitated classroom visits to art museums have a measurable impact on key aspects of student learning.
- Children who visited a museum during kindergarten had higher achievement scores in reading, mathematics, and science in third grade than children who did not. Children who are most at risk for deficits and delays in achievement also see this benefit.
- At a time when elected leaders are trying to advance scientific literacy and compete globally in all sectors, museums are sparking the next generation of scientists, artists, political leaders, historians, and entrepreneurs.
- Teachers, students, and researchers benefit from access to trustworthy information through online collections and exhibits, although most museums need more help in developing their digital collections to meet this need.
- Americans view museums as one of the most important resources for educating our children and as one of the most trustworthy sources of objective information. According to a study by Indiana University, museums are considered a more reliable source of historical information than books, teachers, or even personal accounts by grandparents or other relatives.



“The Amon Carter Museum of American Art afforded my students an opportunity to experience and learn about artwork from various artists. The knowledgeable presenter made it exciting and fun! Highly Recommended.”

— Jessica Baumgartner,
Elmont UFSD

*National statistics from the American Alliance of Museums, “Educational Impact Statement,” 2024